

## Web Risk Checklist

1. Is your business operating without a website?
  - a. Yes
  - b. No
  
2. Is your current website difficult to update?
  - a. Yes
  - b. No
  
3. Has your website not been updated in weeks, months or years?
  - a. Yes
  - b. No
  
4. Is your business missing out on the benefits of social media (Facebook, Twitter, LinkedIn, etc.)?
  - a. Yes
  - b. No
  
5. Do you fail to find your website quickly when you Google it?
  - a. Yes
  - b. No
  
6. Does your website look dated?
  - a. Yes
  - b. No
  
7. Is your website frustrating to navigate through?
  - a. Yes
  - b. No
  
8. Are you losing out on business opportunities to those with special needs?
  - a. Yes
  - b. No
  
9. Are you missing out on opportunities to interact with your customers through contact forms, online shopping carts or other online functionality?
  - a. Yes
  - b. No
  
10. Are you concerned about the security of your website (are you afraid you might be hacked and lose valuable data)?
  - a. Yes
  - b. No